First Prenatal Visit

Prenatal examination and counseling initiated by the Family Physician, OB/Gyn or Nurse

Ask the patient about nutrition option
Ask patients about breastfeeding

Knowledgeable

Asses patients knowledge and skills about breastfeeding

Pros
- Reinforce
- Provide Resources

Cons
- Discuss
- Revisit Issues
- Provide Resources

No Knowledge

Educate
- Benefits
- Risks
- Support (Peer, Spouse, Family, Employer)
- Resources (classes, lactation center, community organization)

Encourage

Welcome

Arrange for a follow-up at the next visit