Maximize Your Presence

Additional Sponsorships
Gain greater visibility with decision-makers. The following opportunities will help your company increase visibility with TPS members and conference attendees during and after the meeting (exhibit booth not required).

Be Seen Day and Night: Elevator Logo Decal: $3,000
Attendees will utilize elevators to access sleeping rooms and meeting rooms in the TPS hosted hotel. Make your presence known by advertising to hotel guests, meeting attendees, and meeting guests!

Go Green! Water bottles to use throughout the conference: $2,000
Help meeting attendees to stay hydrated during and after the event by providing durable, reusable water containers! Attendees will receive one and use it long after the meeting ends.

Meeting Bag Insert $2,000
Every meeting attendee receives a meeting bag for use during the event. Get your message out to attendees when they first arrive by including an insert in their meeting bag. The insert can be front and back, one page maximum; “8.5 x 11.” Insert will be reviewed by TPS prior to printing. Company is responsible for providing the insert at its own expense. Insert must be received and approved by September 14, 2020 to be considered. Limited to 3 companies.

Mobile Presence: $3,000
Exclusive company ad on high profile landing page of the app. Connect with attendees digitally with a banner ad on the navigation menu of the app that takes them directly to your company’s home page. Prominent listing as the annual meeting digital sponsor. With over 40 sessions, attendees will see your ad every time they access the app.

Tote Bags: $2,500
Maximize your presence during the TPS Annual Meeting, and leave a lasting impression after the meeting by sponsoring the tote bags given to every registered attendee.

Hotel Key Cards: $2,250
The ultimate low-cost, high-impact sponsorship, hotel key cards are a great way to maximize your company’s presence. Think about how many times they’ll see and use it!

“Seat Saver” Placemats: $1,800
A prominent visual for non-profits, institutions, and non-commercial companies to “place” in front of the attendee in sessions. Increase attendee knowledge about your organization with custom graphics and facts on a one-sided, 4-color 10” x 14” paper placemat on the tables.

Power-Up Station: $1,800
Get noticed while attendees power up their devices. Display your company’s logo on eight wall panels and one header panel to give a bold visual impact that leaves a lasting impression. This high traffic station includes a table to leave pamphlets, business cards, and other promotional items.

Lanyards: $1,700
Reinforce brand awareness by having attendees wear your logo! A lanyard sponsorship is a great way to showcase your company with TPS attendees.

Talk Network TICKET
For each booth an attendee visits, you will have the chance to talk to them about your services, establish a solid network, and then you hand them a ticket. They use the ticket to enter the drawing.

Why is this program a hit?
Attendees’ chance of winning increases the more booths they visit, which increases traffic to your booth.

Questions? Contact Crystal Healey | crystal.healey@txpeds.org