**Booth Packages**

**$1,500 BASE PRICE ($1,800 after June 1)**

**All Booth Packages Include:**
- 6’x30” skirted/draped table
- Company marketing statement on the meeting app
- Registration Brochure program listing (if paid in-full by June 1)
- TPS Exhibitor Directory listing with link to company’s home page on TPS Website
- Post-convention attendee mailing list for one-time use
- Exhibit staff badges
- Recognition on meeting signage
- Company name included in the Onsite Program (if paid in-full by Aug. 28)
- Complimentary registration for two exhibitors per exhibiting company (each additional exhibitor is $100 per individual with a max of four individuals per exhibiting company)
- Two chairs, a waste basket, and company signage

**UPGRADE YOUR BOOTH AND RECEIVE THESE ADDITIONAL BENEFITS:**

**TITANIUM**
- $10,000
  - FULL-PAGE ADVERTISEMENT in the Registration Brochure
  - FULL-PAGE ADVERTISEMENT in the Onsite Program
  - LEADERBOARD ADVERTISEMENT on the TPS website for one full month
  - DIGITAL PACKAGE includes your logo with a summary of your company in the meeting app.
  - AWARDS LUNCHEON SPONSORSHIP (Approximate attendance is 300 members)
  - DOUBLE BOOTH in the hall
  - COMPLIMENTARY REGISTRATION for up to six representatives (four additional representatives included vs. standard booth package)

**PLATINUM**
- $7,500
  - HALF-PAGE ADVERTISEMENT in the Registration Brochure
  - DIGITAL PACKAGE includes your logo with a summary of your company in the meeting app.
  - LEADERBOARD ADVERTISEMENT in the Onsite Program
  - COMPLIMENTARY REGISTRATION for up to five representatives (three additional representatives included vs. standard booth package)
  - OPTIONAL HALF-PAGE ADVERTISEMENT in the Onsite Program for an additional $1,500

**GOLD**
- $5,800
  - QUARTER-PAGE ADVERTISEMENT in the Registration Brochure
  - DIGITAL PACKAGE includes your logo with a summary of your company in the meeting app.
  - RECTANGLE ADVERTISEMENT in the TPS E-Newsletter for one month
  - COMPLIMENTARY REGISTRATION for up to four representatives (two additional representatives included vs. standard booth package)
  - OPTIONAL QUARTER-PAGE ADVERTISEMENT in the Onsite Program for an additional $1,000

**SILVER**
- $3,500
  - EIGHTH-PAGE ADVERTISEMENT in the Registration Brochure
  - DIGITAL PACKAGE includes your logo with a summary of your company
  - COMPLIMENTARY REGISTRATION for up to three representatives (one additional representative included vs. standard booth package)
  - OPTIONAL EIGHTH PAGE ADVERTISEMENT in the Onsite Program for an additional $500

**EXHIBITOR REGISTRATION DEADLINE:**
- AUGUST 28, 2020

**UPGRADED EXHIBITORS SELECT AN EVENT TO CO-HOST WITH TPS**
- SEE APPLICATION ON PAGE 7

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**Ad Specifications**

Ad proofs for the Registration Brochure are due by June 15, 2020. Additional deadlines are listed on page 3. Exhibitor must be paid-in-full for ad to be accepted. Must be an exhibitor to purchase. File types supported are PDF, PNG, or JPEG at 300DPI.

**Ad Sizes**

- Full page: 7.5 x 10 inches
- 1/2 horizontal: 7.5 x 4.8 inches
- 1/4 vertical: 3.56 x 5 inches
- 1/8 horizontal: 3.56 x 2 inches
- E-News Leaderboard: 582 x 72 pixels
- E-News Rectangle: 180 x 150 pixels
- Website Leaderboard: 728 x 90 pixels
- Website Rectangle: 250 x 300 pixels
- Mobile App Banner: 600 x 110 pixels
- Mobile App Supporter Logo (thumbnail): 240 x 240 pixels