

OUR MISSION: To focus our talent and resources to ensure that the children in Texas are safe and healthy, that our members are well informed and supported, and that the practice of pediatrics in Texas is both fulfilling and economically viable.



Texas Pediatric Society

The Texas Chapter of the American Academy of Pediatrics

2012 – 2015 Strategic Plan

OUR VISION: We believe that the most important resource of the State of Texas is its children, and pledge our efforts to promote their health and welfare. The goal of the Society is that all children in the State attain their full potential for physical, emotional, and social health.

Advocacy

Strengthen the chapter's position as the leading advocate for children & pediatricians in Texas

- Organize and promote a "Children First" Legislative Day
- Conduct a pre-session education on priority issues and info on how to engage legislators
- Create talking points on hot topics and provide support for engaging with the media
- Work with residency programs to gauge interest and outline specific advocacy training plan

Education

Provide quality education to meet the demands of pediatrics & design learning opportunities that are relevant and accessible to a larger number of members

- Expanding CME opportunities to reach more members
- Provide a quarterly webinar series
- Develop summary information, web resources and expert contact at TPS to field MOC questions
- Enhance public information on our website
- Provide support, information and resources specifically for residents and young physicians
- Develop educational resources on a topic areas being addressed through committee work

Service

Facilitate activities that support the practice of pediatrics

- Disseminate the latest information on healthcare reform
- Host a "best practices" panel of provider groups who have successfully integrated behavioral health
- Organize meeting for local pediatric society leaders

Quality & Efficiency

Ensure pediatricians are participating in activities that meet best practice standards in quality & efficiency

- Help members identify quality improvement projects in relation to Part 4 Maintenance of Certification requirements
- Provide medical home resources, including: summary information, practice evaluation and checklist, and info and support for making specific changes
- Hold a seminar focusing on team components of medical home
- Engage in councils and committees at the state level addressing issues of quality and efficiency that will impact pediatricians

Member Outreach & Operations

Maintain services & programs of importance to pediatricians, invest in high priority activities & demonstrate value to our membership

- Implement innovative ways to keep members informed on chapter activities
- Utilize social media to engage members
- Increase presence in communities across the state through outreach from TPS leadership
- Institute a yearly project that is resident or young physician led
- Develop & implement a formal, targeted mentorship program for young physicians
- Identify opportunities for incorporating medical students interested in pediatrics
- Maintain financial viability through increasing membership, actively seeking grant funding, implementing non-dues revenue activities, & designing new sponsorship opportunities